

GRAF 1031

Final Assignment – Self Promotional Website

Synopsis: You are to create an interactive website as a self-promotional tool to market your skills and accomplishments. The site will be built to best reflect the process of the private industry, thus allowing for:

- Ease of update
- Search engine readiness
- Quick content change and tweaks
- Faster download times
- Expandability

Constraints:

- Pages no more than 955 pixels wide, or it is set up to expand to the browser size
- Navigation must be apparent and functional
- Pages must flow, and have a consistent look and feel
- Folder structure must be well organized
- Proper naming conventions. (first page is always index.html)
- CSS used for primary layout, tables can be used when needed
- All text, except for buttons or Logo must be HTML text, and must be styled with CSS
- Logo/word mark must be displayed on every page
- Logo and site design must be professional, and must suitably brand you as a Graphic Designer
- All images properly sized and compressed before inclusion into the site.
- All links must work

Free rein on:

- Look and feel
- Number of pages
- Text content
- Flow/Navigation
- Portfolio content

This assignment is Due in two parts:

Week 12 – April 7

PART 1: Initial interface design (created in Photoshop/Fireworks), compressed jpg, submitted to dropbox “Final Assignment Design”

Week 14 – April 21

PART 2: Completed website, uploaded to
<http://www.graphic-design.ca/~YOURLASTNAME/final/>

Marks:

Design: 70%

Technical merit: 30%