

GRAF5014 - Digital Applications 5  
Assignment #2-Magazine Layout - InDesign  
Assignment Grading Sheet  
Instructor: Gerry Wiebe

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Prepress package:     Excellent     Good     Satisfactory  
 Composite B&W lasers Trimmed & Bound    Composite Colour lasers Trimmed & Bound  
 disk directory,    labeled envelope, cd & artwork  
 Thumbnails/Dummy Printed out

Digital/Technical Requirements of job:   Excellent   Good   Satisfactory  
Thumbnails:  2 page layouts ,  3 logo ideas,  
 3 ad concepts,  final dummy PDF

Magazine Layout:  (Packaged: 1 indesign file, Fonts, Images,) (Reader Spreads)  
 Reader Spreads PDF,  Printer Spreads PDF,  
 Bleed,  Cover CMYK+spot    CMYK,  Page Size,  
 Image Resolution,  file organization,  Master Pages used,  NO JPEGS  
Style Sheets -  Feature Head,  Deck,  Sub-head,  Pull Quote,  Outline,  Body Copy

Magazine Structure:  Cover,  Contents Page,  Feature,  Editorial page,  Department

Magazine Ads:  3 Ad Files:  (Packaged: indesign file, Fonts, Images)  
 Bleed  CMYK,  Page Size,  Image Resolution,  PDF placed in magazines Indesign file  
 PDFX,

Layout Design & Creativity:  Excellent,    Good,    Satisfactory  
Cover Design -  Excellent,  Good,  Satisfactory  
Ad creative -  Excellent,  Good,  Satisfactory

Grade \_\_\_\_\_