

Web + Graphic Designer – Simalam Media

Reporting to the project manager, the Interactive Graphic Designer will draw on creativity to design and develop web and print based projects. He/she will collaborate with our team in the development of applications and content and in: brainstorming content ideas, updating graphics online, designing websites and associated assets, creating interactive components to support the needs of our clients.

Your technical skills include at least a basic knowledge of CSS, HTML5 and advanced skills with Adobe Creative Suite. You have a strong design sense and an understanding of JavaScript, Ajax, and Flash. Knowledge of web standards, AODA and cross-browser and cross-platform issues are a plus. Excellent communication and interpersonal skills are necessary in this collaborative environment. The ability to simultaneously manage multiple projects, timelines, and deadlines together with the ability to work independently as well as in a team are also necessary.

You possess a demonstrated artistic ability and a flare for leading-edge website design and intuitive layout. You also possess an understanding of basic marketing concepts and sensibilities. You are motivated, adaptable, easy to get along with and appreciate a geeky sense of humour.

Not only do you design for web; you love all aspects of the web, print and digital media, with a strong understanding how it all flows together.

Key Responsibilities

- Conceptualizes design based on collaboration with co-workers
- Works with the project manager to design innovative website structures and graphical assets
- Ensures all work incorporates defined requirements and employs best practices in creative execution and user interface design
- Ensures all timelines and deadlines are met. Keeps management informed of project status, and proactively brings issues/problems to their attention
- Adheres to defined creative workflow and contributes to the evolution of our overall creative process.
- Ensures all files and associated content are accurate and accessible on the creative server.
- Participates in kick-off meetings, design reviews, company meetings and training sessions as requested.
- Keeps up to date on design and technology trends to ensure work remains fresh and relevant

Skills

- Must have the ability to collaborate with peers and clients to interpret and drive design concepts with minimal supervision.
- Ability to work within extremely tight deadlines, and able to juggle multiple projects and prioritize time
- Strong time management skills with attention toward detail and pride in quality of work.
- Ability to create clear, compelling and innovative designs.
- Demonstrate expertise in graphic design and development software such as, but not limited to, Adobe Creative Suite CS4
- Familiarity with standard concepts, practices and procedures of Web and graphic design with strong user-centered design orientation
- Knowledge of cutting-edge visual design tools and trends, and the ability to use them as appropriate.
- Experience and knowledge of print design, with emphasis on direct marketing and visual identity.
- Skilled in layout and composition, typography, colour theory, illustration methods (bonus), photo editing.
- Skilled in and comfortable with drafting of and wording for newsletters and other correspondence and documentation.
- Experience working with developers or creating your own HTML+CSS is a bonus
- A strong understanding in the uses and limitations of Javascript + AJAX
- Strong interpersonal skills, a positive attitude (a love for beer doesn't hurt either)
- A proven passion for all things digital (web, tablets, mobile, video, social, etc.)

Additional Information: Please provide a link to your online portfolio with your applications. Only resumes that include a portfolio link will be considered.

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